

Message Text

UNCLASSIFIED

PAGE 01 SANTIA 01708 042151Z

62

ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 USIA-15 /030 W

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P 042100Z MAR 76

FM AMEMBASSY SANTIAGO

TO SECSTATE WASHDC PRIORITY 7504

UNCLAS SANTIAGO 1708

FOR CU/ARA

E.O.11652:N/A

TAGS: OEXC CI (MAYOL, MANFREDO)

SUBJ: IV GRANTEE MANFREDO MAYOL

REF: SANTIAGO 0700

1. WISH TO STRESS SUGGESTION IN REFTEL THAT IV GRANTEE MANFREDO MAYOL HAVE AMPLE OPPORTUNITY TO CARRY ON HIGH-LEVEL DISCUSSIONS OF NTSC COLOR TV SYSTEM DURING HIS U.S. TOUR BEGINNING MARCH 8.
 2. BELIEVE CHILEAN GOVERNMENT NEAR DECISION ON WHICH COLOR SYSTEM TO USE, ALTHOUGH MAJOR FINANCIAL INVESTMENT IN EQUIPMENT MAY BE SOME TIME IN FUTURE. ALSO BELIEVE DECISION AT THIS POINT WILL BE IN FAVOR PAL/M SYSTEM.
 3. MAYOL HIMSELF HAS INDICATED STRONG INTEREST IN SPEAKING TO U.S. MANUFACTURERS ON THIS SUBJECT. IN VIEW HIS MAJOR INFLUENCE ON GOC DECISION AND IMPORTANCE OF DECISION FOR OTHER ANDEAN PACT COUNTRIES, URGE THIS ASPECT OF VISIT BE GIVEN PARAMOUNT IMPORTANCE.
 4. SUGGEST MANUFACTURERS THEMSELVES MAY WISH TO OFFER MAYOL DEMONSTRATIONS OF U.S. SYSTEM IN SANTIAGO AND MAKE ARRANGEMENTS DIRECTLY WITH HIM FOR SUCH A VISIT TO CHILE.
- POPPER

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Disposition Event:
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